

**Design Matters: Design for all Ages**

**19 November 2009 at the Centre for Life, Times Square,  
Scotswood Road, Newcastle upon Tyne, NE1 4EP**

**10:00 am – 3.00 pm**

**Draft Programme**

<b>10.00 – 10.30</b>	<b>Registration and refreshments on arrival</b>
<b>10.30 – 10.45</b>	<b>Welcome and opening address Prof. Mike Catt, Newcastle University</b>
<b>10.45 – 11.15</b>	<b>Inclusive design for an ageing society Mike Pearson</b>
<b>11:15 – 11:30</b>	<b>Question and Answer session</b>
<b>11.30 – 11.50</b>	<b>Design deficiencies: a user perspective Prof. Jim Edwardson, Years Ahead</b>
<b>11.40 – 11.50</b>	<b>Question and Answer session</b>
<b>11:50 – 12:00</b>	<b>Assistive technology Prof. Peter Gore, Newcastle University</b>
<b>12.00 – 1.00</b>	<b>LUNCH</b>
<b>1.00 – 1.15</b>	<b>Design in the North East: involving industry Prof. Bob Young, Northumbria University</b>
<b>1.15 – 2.15</b>	<b>Workshop discussions</b>
<b>2.15 – 2.45</b>	<b>Feedback</b>
<b>2.45 – 3.00</b>	<b>Closing comments</b>
<b>CLOSE</b>	